9th INTERNATIONAL BUSINESS AND INVESTMENT CONFERENCE

APRIL 25-26, 2018, SARAJEVO, BOSNIA AND HERZEGOVINA

O R G A N I Z E R S :







SARAJEVO BUSINESS FORUM 2018

SPONSORSHIP PACKAGES

ABOUT THE CONFERENCE

Bosna Bank International (BBI), in cooperation with its shareholders - the Islamic Development Bank, Dubai Islamic Bank and Abu Dhabi Islamic Bank - and other international partners, organizes the annual International Business and Investment Conference - Sarajevo Business Forum (SBF).

SBF was first held in 2010. The conference is the most important business and investment event in Southeastern Europe.

Sarajevo Business Forum connects institutional and private investors and businessmen from all over the world with businessmen and project owners from Bosnia and Herzegovina, Albania, Croatia, Macedonia, Montenegro, Serbia and Slovenia.

SBF is a platform for world-class networking and exploring investment and business opportunities in Southeast Europe to foster the region's economic development.



PATRONAGE

PRESIDENCY OF BOSNIA AND HERZEGOVINA





Dr. Mladen Ivanic, y of Member of the Presidenc Bosnia and Herzegovin

ISLAMIC DEVELOPMENT BANK



Dr. Bandar M. H. Hajjar, President of Islamic Developmen Bank (IDB) Group

Since 2010, Sarajevo Business Forum has established a tradition of economic development and business networking



www.sarajevobusinessforum.com



WELCOME TO SARAJEVO

A corridor between East and West!

Half a millennium ago in Bosnia, a town was founded, nestled in the valley below Mt. Trebevic. Its name was derived from either a palace in the fields or the fields around that palace. Bosnian Sanjak-Bey Isabeg Ishakovic erected that palace on the banks of the Miljacka River, built an iconic bridge and developed a bazaar.

Sarajevo has always been an intersection of important roads from Eastern to Western Europe and from the Mediterranean Basin to Central Europe. For centuries, this city, in the

context of different historical events, has been both a shelter and a crossroads of cultures. It was connected to Istanbul, Zagreb, Cetinje, Belgrade, Vienna, Budapest, and Jerusalem. These connections shaped Sarajevo into a place for the Orient and Occident to clash and merge.

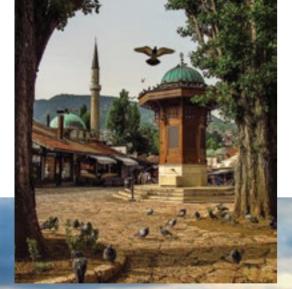
After its establishment in 1462, Sarajevo became the provincial seat of the Ottoman Empire for over four centuries. During the Austro-Hungarian occupation, it served as the monarchy's seat of the Provincial Government of Bosnia and Herzegovina. It has been the capital of Bosnia and Herzegovina since 1945. We are honored to invite you to participate in and sponsor the 9th International Business and Investment Conference -Sarajevo Business Forum (SBF) 2018. The Forum will be held on the 25th and 26th of April, 2018 in Sarajevo, the capital of Bosnia and Herzegovina. Day one will be hosted at the Bosnia and Herzegovina Parliament Building, while day two will be hosted at the Congress Centre of Hotel Hills in Sarajevo.

SBF 2018 will showcase projects and business opportunities from IT, the digital economy, tourism, education, sports, culture, agriculture, energy, finance, infrastructure, construction, services and other industries.

For more information on sponsorship opportunities please e-mail or visit us at:

sponsorship@sarajevobusinessforum.com www.sarajevobusinessforum.com













Dr. Mladen Ivanic, Chairman of the Presidency of Bosnia and Herzegovina (2017)



Dr. Haris Silajdzic, Founding Honorable Patron



Dr. Denis Zvizdic, Chairman of the Council of Ministers of Bosnia and Herzegovina



Ning Jizhe, Minister, The People's Republic of China



Abdul Aziz al Muhairi, Chairman of BBI Supervisory Board



Miguel Angel Moratinos, Minister of Foreign Affairs of Spain (2010)



Bakir Izetbegovic, Chairman of the Presidency of Bosnia and Herzegovina (2016)



Dr. Ahmet Davutoglu, Tun Dr. Mahathir bin Mohamad, Prime Minister of the Republic of 4th Prime Minister of Malaysia

Recep Tayyip Erdoğan,

President of the Republic



Turkey (2014)

Deputy Prime Minister,

Republic of Turkey

Obaid Humaid Al Tayer,

Minister of State for Financial

Affairs of United Arab Emirates

Dr. Adnan Chilwan,

CEO, Dubai Islamic Bank, United

Arab Emirates

James Steinberg,

USA (2010)

Aleksandar Vucic, Prime Minister of Serbia (2015)

Ahmed bin Saeed Al Maktoum.

President and CEO of Emirates

Airline



H.E. Dr. Bandar M. H. Hajjar, President, IDB Group, The Kingdom of Saudi Arabia



Christian Danielsson, Director-General for NEAR. **European Commission**



Dr. Ahmad Mohamed Ali, President of Islamic Development Bank Group (2016)



Mohammed Ibrahim Al Shaibani, Executive Director and CEO of Investment Corporation of Dubai



General David Petraeus, Dr. Adil Bushnak Chairman of the KKR Global Chairman of the Bushnak Group Institute and former CIA Director



Hüsevin Avdin, Deputy Secretary of State of the Chairman of the Banking Association of Republic of Turkey and CEO, Turkish Ziraat Bankasi A.Ş.

Amer Bukvic CEO of Bosna Bank International



BUSINESS



maintain connections made at SBF 2018.

Important data on investors and project owners is also available on mobile apps (Android, iOS).

The software provides a high level of networking and advanced search functions.

Investors and project owners can even arrange meetings prior to the start of SBF 2018.





Bosna

in Southeast Europe

SPONSOR SBF

The most important business event









Forum Partner

50,000 EUR exl. VAT

- Gratis participation at the Forum for eight (8) representatives of the Forum partner or its guest(s)
- Possibility to be seated next to the moderator during all panel sessions
- Golden Membership with BBI VIP Business Club for 3 (three) years
- Opportunity to place a promo stand in front of the Plenary Session hall
- Placement of Company logo and profile in a dominant place on the Forum website
- Inclusion of Company logo and profile in a dominant place in the Forum Brochure/Program
- Inclusion of Company logo and/or other information, prepared by the Forum partner and delivered to the Organizer, in the Post-Forum Report
- Inclusion of Company logo and description in sponsor's section of the official mobile app
- Inclusion of Company logo at registration point (printer, roll-ups, staff garment)
- Inclusion of the Company logo in a dominant place in all other Forum publications
- Placement of the Company logo on the Forum accreditation card
- Placement of the Company logo in a dominant place on billboards and rollups of the Forum
- Inclusion of Company logo in TV ads of the Forum that will be broadcast before and during the Forum

 Company logo and/or name placed in a dominant position in Forum media advertisements

SARAJEVO BUSINESS

- Company logo printed and saved on a USB memory stick distributed to participants
- Placement of Company logo on LCD displays during the Plenary Session for a duration of 10 seconds, several times
- Placement of Company logo on screens and other LCD displays during panel sessions for a duration of 10 sec, several times
- Placement of Company logo next to the backboard during the Forum Plenary Session (in front of the Plenary Session hall)
- Dominant Company logo placement in the official Press Center
- Dominant Company logo placement
 on the Press Corner backdrop
- Acknowledgement of the sponsorship at special accompanying events and during the Forum
- Opportunity to address guests at the Plenary Session of the Forum and/or appropriate panel (up to 10 minutes)
- Video clip on the Forum website (prepared by the Forum Partner and delivered to the Organizer)
- Possibility of setting up a stand in the panel sessions' venue at the Forum Partner's choice of location in agreement with the Organizer (stand provided by the Organizer)

More than 1,700 PARTICIPANTS







Platinum Sponsor

35,000 EUR exl. VAT

- Gratis participation at the Forum for six (6) representatives of the Platinum Sponsor or its guest(s)
- Golden Membership with BBI VIP Business Club for two years
- Opportunity to place a promo stand in the building where the Plenary Session is taking place
- Placement of Company logo and profile on the Forum website
- Inclusion of Company logo and profile in the Forum Brochure/Program
- Inclusion of Company logo and/or other information, prepared by the Platinum Sponsor and delivered to the Organizer, in the Post-Forum Report
- Inclusion of Company logo and description in sponsor's section of the official mobile app
- Inclusion of Company logo at registration point (printer, roll-ups, staff garment)
- Inclusion of Company logo in all other publications of the Forum
- Inclusion of Company logo on billboards and roll-ups of the Forum
- Inclusion of Company logo in TV ads of the Forum that will be broadcast before and during the Forum
- Inclusion of Company logo and/or name during Forum media announcements

• Company logo saved on a USB memory stick distributed to participants

SARAJEVO BUSINESS

- Placement of the Company logo on LCD displays of Forum during Plenary Session in the duration of 6 sec, several times
- Placement of the Company logo on screens and other LCD displays during panel sessions for a duration of 10 sec, several times
- Placement of Company logo next to the backboard during the Forum Plenary Session (in front of the Plenary Session hall)
- Placement of the Company logo in the official Press Center
- Acknowledgement of the sponsorship at special accompanying events and during the Forum
- Opportunity to address guests at the Plenary Session of the Forum and/or appropriate panel (up to 7 minutes)
- Video clip on the Forum website (prepared by the Platinum Sponsor and delivered to the Organizer)
- Possibility of setting up a stand in the panel sessions' venue with the right of Platinum Sponsor to choose the location after the choice of Forum Partner in consultation with the Organizer of the Forum (stand provided by the Organizer)

GLOBAL Media Coverage





USINESS FORUM JOIT

AI EXPOR

Gold Sponsor

20,000 EUR exl. VAT

- Gratis participation at the Forum for four (4) representatives of the Gold Sponsor or its guest(s)
- Golden Membership with BBI VIP Business Club for one year
- Opportunity to place a promo stand in the building where the venue of the Plenary Session is taking place
- Placement of Company logo on the Forum website
- Placement of Company logo in the Forum Brochure/Program
- Inclusion of the Company logo and/ or other information, prepared by the Gold Sponsor and delivered to the Organizer, in the Post-Forum Report
- Inclusion of Company logo and description in sponsor's section of the official mobile app
- Inclusion of Company logo in all other Forum publications
- Inclusion of Company logo on billboards and roll-ups of the Forum
- Inclusion of Company logo in TV ads of the Forum that will be broadcast before and during the Forum
- Inclusion of Company logo and/or name during Forum media announcements

• Company logo saved on a USB memory stick distributed to participants

- Placement of the Company logo on LCD displays of Forum during Plenary Session for a duration of 4 sec, several times
- Placement of the Company logo on screens and other LCD displays during panel sessions for a duration of 10 sec, several times
- Placement of the Company logo next to the backboard during the Forum Plenary Session (in front of the Plenary Session hall)
- Placement of the Company logo in the official Press Center
- Acknowledgement of the sponsorship at special accompanying and during the Forum
- Opportunity to address guests at appropriate panel (up to 5 minutes)
- Video clip on the Forum website (prepared and submitted to the Organizer by Gold Sponsor)
- Possibility of setting up a stand in the panel sessions' venue with the right of Gold Sponsor to choose the location after the choice of Forum partner and Platinum Sponsor in consultation with the Organizer of the Forum (stand provided by the Organizer)





Panel Sponsor

10,000 EUR exl. VAT

- Gratis participation at the Forum for three (3) Panel Sponsor representatives or its quest(s)
- Silver Membership with BBI VIP Business Club for two years
- Placement of Company logo on the website of the Forum
- Placement of Company logo in Forum Brochure/Program
- · Inclusion of Company logo in the Post-Forum Report
- · Inclusion of Company logo and description in sponsor's section of the official mobile app
- Inclusion of Company logo in all other Forum publications
- Inclusion of Company logo in TV ads of the Forum that will be broadcast before and during the Forum

- Company logo saved on a USB memory stick distributed to participants
- Placement of the Company logo on screens and other LCD displays during panel sessions for a duration of 10 sec. several times
- Placement of the Company logo in the Official Press Center
- Acknowledgement of the sponsorship at accompanying events during the Forum
- Possibility of setting up a stand in the panel sessions' venue with the right of Panel Sponsor to choose the location after the choice of Forum Partner, Platinum Sponsor and Gold Sponsor in consultation with the Organizer of the Forum (stand provided by the Organizer)

Interpanel Sponsor

5,000 EUR exl. VAT

- Gratis participation at the Forum for two (2) Interpanel Sponsor representatives or its quest
- · Silver Membership with BBI VIP Business Club for one year
- Placement of Company logo on the website of the Forum
- Brochure/Program
- Inclusion of Company logo in the Post Forum Report
- Inclusion of Company logo and description in sponsor's section of the official mobile app
- Inclusion of Company logo in all other Forum publications
- Inclusion of Company logo in TV ads of the Forum that will be broadcast before and during the Forum

Company logo saved on a USB memory stick distributed to participants

SARAJEVO BUSINESS

- Placement the Company logo on screens and other LCD displays during panel sessions for a duration of 7 sec. several times
- Placement of the Company logo in the official Press Center
- Placement of Company logo in Forum
 Acknowledgement of the sponsorship at accompanying events during the Forum
 - Possibility of setting up a stand in the panel sessions' venue with the right of Interpanel Sponsor to choose the location after the choice of Forum Partner, Platinum Sponsor, Gold Sponsor and Panel Sponsor in consultation with the Organizer of the Forum (stand provided by the Organizer)







SPONSORSHIP PACKAGES



#	Service	Forum Partner 50,000 EUR exl. VAT	Platinum Sponsor 35,000 EUR exl. VAT	Gold Sponsor 20,000 EUR exl. VAT	Panel Sponsor 10,000 EUR exl. VAT	Interpanel Sponsor 5,000 EUR exl. VAT	Sponsor 2,500 EUR exl. VAT	Special Package 1 10,000 EUR exl. VAT	Special Package 2 7,500 EUR exl. VAT	Special Package 3 5,000 EUR exl. VAT	Dinner Sponsor 15,000 EUR exl. VAT	Lunch Sponsor 7,500 EUR exl. VAT
1	Gratis participation at the Forum for (X) representatives or its guest(s)	8	б	4	3	2	1	3	2	1	4	3
2	Possibility to be seated next to the moderator during	All panel sessions	-	-	-	-	-	-	-	-	-	-
3	Membership with BBI VIP Business Club	Golden (3 years)	Golden (2 years)	Golden (1 year)	Silver (2 years)	Silver (1 year)	Silver (1 year)	Silver (2 year)	Silver (1 year)	Silver (1 year)	Golden (2 years)	Silver (2 years)
4	Opportunity to place a promo stand	In front of the Plenary Session hall	In the building of the Plenary Session	In the building of the Plenary Session	-	-	_	-	-	-	-	-
5	Placement of Company logo and profile on the Forum website	 ✓ (Premier Placement) 	1	🗸 (logo)	🖌 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)
6	Inclusion of Company logo and profile in the Forum Brochure/ Program	✓ (Premier Placement)	1	🖌 (logo)	🖌 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🗸 (logo)	🖌 (logo)
7	Inclusion of Company logo, prepared by the Partner/Sponsor and delivered to the Organizer, in the Post-Forum Report	✓ (Premier Place. + other info)	✓ + other info	✓ + other info	1	1	-	1	1	-	1	1
8	Inclusion of Company logo and description in sponsor's section of the official mobile app	1	1	1	1	1		1	1	1	1	1
9	Inclusion of Company logo at registration point (printer, roll-ups, staff garment)	1	1	-	-	-	-	-	-	-	-	-
10	Inclusion of Company logo in all other Forum publications	✓ (Premier Placement)	1	1	1	1	1	1	1	1	1	1
11	Placement of Company logo on the Forum accreditation card	1	-	-	-	-	-	-	-	-	-	-
12	Placement of Company logo on Forum billboards and roll-ups	✓ (Premier Placement)	1	1	-	-	-	-	-	-	-	-
13	Inclusion of Company logo in Forum TV ads which will be broadcast before and during the Forum	1	1	1	1	1	-	1	1	-	1	1
14	Inclusion of Company logo and/or name during Forum media announcements	✓ (Premier Place.)	1	1	-	-	-	-	-	-	-	-
15	Company logo printed or saved on a USB memory stick distributed to participants	🗸 (Printed)	🗸 (Saved)	✓ (Saved)	✓ (Saved)	🗸 (Saved)	-	🗸 (Saved)	🗸 (Saved)	-	🗸 (Saved)	🗸 (Saved)
16	Placement of Company logo on LCD displays during the Plenary Session for X seconds, several times	10 sec	6 sec	4 sec	-	-	-	-	-	-	-	-
17	Placement of Company logo on screens and other LCD displays during panel sessions for X seconds, several times	10 sec	10 sec	10 sec	10 sec	7 sec	5 sec	10 sec	7 sec	5 sec	10 sec	10 sec
18	Placement of Company logo next to the backboard during the Forum Plenary Session	In front of the Plenary Session hall	In front of the Plenary Session hall	In front of the Plenary Session hall	-	-	_	-	-	-	-	_
19	Placement of Company logo in the official Press Center	✓ (Premier Place.)	1	1	1	1	1	1	1	1	-	-
20	Placement of Company logo on the Press Corner backdrop	✓ (Premier Place.)	-	-	-	-	-	-	-	-	-	-
21	Acknowledgement of the sponsorship at special accompanying events and during the Forum	🗸 All	🗸 All	🗸 All	✓ (dur. the Forum)	✔ (dur. the Forum)	✓ (dur. the Forum)	✓ (dur. the Forum)	✓ (dur. the Forum)	✔ (dur. the Forum)	✓ (dur. the Forum)	🗸 (dur. the Forum)
22	Opportunity to address guests at the Plenary Session of the Forum and/or appropriate Panel	Up to 10 min	Up to 7 min	Up to 5 min (only at panel)	-	-	-	-	-	-	-	—
23	Video clip on the Forum website (prepared by the Partner/Sponsor and delivered to the Organizer)	1	1	1	-	—	—	-	-	-	1	1
24	Possibility of setting up a stand in the panel sessions' venue, depending upon space availability and in accordance with the Organizer's decision (stand provided by the Organizer)	1	1	1	1	1	1	1	1	1	1	1
25	Possibility of branding the Dinner/Lunch venue (according to professional norms and in agreement with the Organizer)	-	-	-	-	_	_	-	-	_	1	1
26	Prominent placement of Sponsor logo on the backdrop at the Dinner/Lunch venue (provided by the Partner/Sponsor)	-	_	_	-	-	_	-	-	-	1	1
27	Placement of Sponsor logo on the dinner/lunch invitations	-	-	-	-	-	—	-	-	-	1	1
28	Possibility of delivering a presentation during the official part of the program or dinner (up to 10 minutes)	-	-	-	-	_	—	-	-	-	1	-
29	Presentation of the company/project during one of the panels	-	_	_	-	_	_	7 min	5 min	3 min (only video presentation)	-	_





Sponsor

2,500 EUR exl. VAT

- Gratis participation at the Forum for one (1) representative of the Sponsor
- Silver Membership with BBI VIP Business Club for one year
- Placement of Company logo on the Forum website
- Placement of Company logo in the Forum Brochure/Program
- Placement of the Company logo on all other Forum publications
- Placement of the Company logo on screens and other LCD displays during

panel sessions for a duration of 5 sec, several times

- Placement of the Company logo in the official press center
- Acknowledgement of sponsorship at accompanying events during the Forum
- Possibility of setting up a stand in the panel sessions' venue in accordance with the decision of the Organizer depending on available space (stand provided by the Organizer)



Sponsor Presentation (Limited number of packages)

SBF is creating even more ways to connect with investors. Project owners now have an exciting opportunity to pitch their ideas directly to a room full of investors. These sponsored presentations take place on the second day and are assigned timeslots based on the subject-area covered. In addition, participating sponsors will receive benefits of other sponsorship packages. See pages 22-23 for more details.

OVER 300 B2B Meetings













Dinner Sponsor

15,000 EUR exl. VAT

- Gratis participation at the Forum for four (4) representatives of the Dinner Sponsor or its guest(s)
- Possibility of branding whole venue of the Dinner at the choice and in preparation of Dinner Sponsor, including sponsor table (according to professional norms and in agreement with Organizer)
- Prominent placement of Sponsor logo on the backdrop at the dinner venue (provided by the Partner/Sponsor)
- Golden Membership with BBI VIP Business
 Club for two years
- Placement of Company logo on dinner invitations
- Placement of Company logo on the Forum website
- Inclusion of Company logo in the Forum Brochure/Program
- Inclusion of Company logo in the Post Forum Report
- Inclusion of Company logo and description in sponsor's section of the official mobile app

- Placement of the Company logo on all other Forum publications
- Inclusion of Company logo in TV ads of the Forum that will be broadcast before and during the Forum
- Company logo saved on a USB memory stick distributed to participants
- Placement of the Company logo on screens and other LCD displays during panel sessions of the Forum for a duration of 10 sec, several times
- Acknowledgement of the sponsorship at accompanying events during the Forum
- Opportunity to address guests during the official part of the program or during the dinner (up to 10 minutes)
- Video clip on the Forum website (prepared and submitted to the Organizer by Dinner Sponsor)
- Possibility of setting up a stand in the panel sessions' venue in consultation with the Organizer of the Forum and in accordance with the category of sponsorship (stand provided by the Organizer)



Lunch Sponsor

7,500 EUR exl. VAT

- Gratis participation at the Forum for three (3) representatives of the Lunch Sponsor or its guest(s)
- Possibility of branding whole venue of the lunch at the discretion of Lunch Sponsor, including sponsor table (according to professional norms and in agreement with Organizer)
- Prominent placement of Sponsor logo on the backdrop at the lunch venue (provided by the Partner/Sponsor)
- Silver Membership with BBI VIP Business
 Club for two years
- Placement of Company logo on lunch invitations
- Placement of Company logo on the Forum website
- Inclusion of Company logo in the Forum Brochure/Program
- Inclusion of Company logo in the Post Forum Report
- Inclusion of Company logo and description in sponsor's section of the official mobile app

Placement of the Company logo on all other Forum publications

SARAJEV BUSINESS

- Inclusion of Company logo in TV ads of the Forum that will be broadcast before and during the Forum
- Company logo saved on a USB memory stick distributed to participants
- Placement of the Company logo on screens and other LCD displays during panel sessions of the Forum for a duration of 10 sec, several times
- Acknowledgement of the sponsorship at accompanying events during the Forum
- Video clip on the Forum website (prepared and submitted to the Organizer by Lunch Sponsor)
- Possibility of setting up a stand in the panel sessions' venue in consultation with the Organizer of the Forum and in accordance with the category of sponsorship (stand provided by the Organizer)





Special	
Package	

10.000 EUR exl. VAT

Special

Package

7,500 EUR exl. VAT

her LCD displays during panel sessions for a duration representatives or its quest(s) of 10 sec, several times Silver Membership with BBI VIP Business Club for two years Placement of the Company logo in the official Press • Placement of Company logo on the Forum website Center Inclusion of Company logo in the Forum Brochure/Program Acknowledgement of the sponsorship at accom- Inclusion of Company logo in the Post Forum Report panying events during the Forum Inclusion of Company logo and description in sponsor's Possibility of setting up a stand in the panel sessions' section of the official mobile app venue with the right of Sponsor to choose the locati- Placement of the Company logo on all other Forum puon after the choice of Forum Partner, Platinum Sponblications sor and Gold Sponsor in consultation with the Orga-• Inclusion of Company logo in TV ads of the Forum that nizer of the Forum (stand provided by the Organizer) will be broadcast before and during the Forum • Presentation of the company/project during a 5 minute live presentation during one of the panels • Gratis participation at the Forum for two (2) Sponsor representatives or its guest Silver Membership with BBI VIP Business Club for one year Center • Placement of Company logo on the Forum website Inclusion of Company logo in the Forum Brochure/Program Inclusion of Company logo in the Post Forum Report Inclusion of Company logo and description in sponsor's section of the official mobile app Placement of the Company logo on all other Forum publications Inclusion of Company logo in TV ads of the Forum that the Organizer) will be broadcast before and during the Forum

• Presentation of the company/project during a 7 minute

• Gratis participation at the Forum for three (3) Sponsor

Presentation of the company/project during a 3 minu-

sentation only)

publications

year

tative of the Sponsor

te presentation during one of the panels (video pre-

Gratis participation at the Forum for one (1) represen-

Silver Membership with BBI VIP Business Club for one

Placement of Company logo on the Forum website

Inclusion of Company logo in the Forum Brochure/Program

• Inclusion of Company logo and description in spon-

Placement of the Company logo on all other Forum

sor's section of the official mobile app

live presentation during one of the panels



 Company logo saved on a USB memory stick distributed to participants

Company logo saved on a USB memory stick distri-

Placement of the Company logo on screens and ot-

buted to participants

- Placement of the Company logo on screens and other LCD displays during panel sessions for a duration of 7 sec, several times
- Placement of the Company logo in the official Press
- Acknowledgement of the sponsorship at accompanying events during the Forum
- Possibility of setting up a stand in the panel sessions' venue with the right of Sponsor to choose the location after the choice of Forum Partner, Platinum Sponsor, Gold Sponsor and Panel Sponsor in consultation with the Organizer of the Forum (stand provided by



- Placement of the Company logo on screens and other LCD displays during panel sessions for a duration of 5 sec, several times
- Placement of the Company logo in the official Press Center
- Acknowledgement of the sponsorship at accompanying events during the Forum
- Possibility of setting up a stand in the panel sessions' venue in accordance with the decision of the Organizer and depending on available space (stand provided by the Organizer)

PLEASE NOTE: only a limited number of presentations can be accommodated.



Special Package

5,000 EUR exl. VAT





OFFICIALS AT THE OPENING SESSION OF SBF 2010: Dr. Alija Behmen, Mohammad Al Zaruq Rajab, Dr. Haris Silajdzic, Recep Tayyip Erdoğan, Tun Dr. Mahathir bin Mohammad, Dr. Ahmet Davutoğlu, Charles L. English, Dr. Ekmeldin Ihsanoglu, Djuro Popijac, Patrick Vlacic, Dr. Ahmad Mohamed Ali, Sheikh Ahmed Bin Saeed Al Maktoum, Amer Bukvic, Khaled Al Aboodi



Tun Dr. Mahathir bin Mohammad, 4th Prime Minister of Malaysia



Milan Cuc, Resident Representative of IMF in Bosnia and Herzegovina



Dr. Ahmad Mohamed Ali, President of IDB Group



Dr. Haris Silajdzic, Chairman of the Presidency of Bosnia and Herzegovina, Dr. Adil Bushnak, Chairman of the Bushnak Group, Miguel Ångel Moratinos, Minister of Foreign Affairs of Spain, Mr. James Steinberg, Deputy Secretary of State of the USA, Amer Bukvic, CEO of Bosna Bank International

Sarajevo Business Forum







Lorraine Hariton, Special Representative of the US Department of State







Vefahan Ocak, Amer Bukvic, Nermin Niksic, Ali Babacan, Bakir Izetbegovic, Mehdi Eker, Haris Silajdzic, at the SBF official opening ceremony in the Parliament Building of Bosnia and Herzegovina



Signed Agreement: On the first day of the Forum, a Memorandum of Understanding was signed between TC Ziraat Bankasi AS Ankara, Bosna Bank International (BBI) and Turkish Ziraat Bank Bosnia through which an EUR 100 million financial line was established



B2B meetings





Sarajevo Business Forum



Amer Bukvic, CEO of Bosna Bank International, Dr. Zlatko Lagumdzija, Deputy Chairman of the Council of Ministers of Bosnia and Herzegovina, Tun Dr. Mahathir bin Mohamad, 4th Prime Minister of Malaysia, Bakir Izetbegovic, Member of the Presidency of Bosnia and Herzegovina, Ali Babacan, Deputy Prime Minister of Turkey, Dr. Danilo Türk, former President of Slovenia, Obaid Humaid Al Tayer, Minister of State for Financial Affairs of United Arab Emirates





Tun Dr. Mahathir bin Mohammad, 4th Prime Minister of Malaysia



Christian Schwarz-Schilling, former German Minister and former High Representative for Bosnia and Herzegovina

Dr. Nasser Saidi, former Minister of Economy & Trade and Minister of Industry of Lebanon



Danilo Türk, former President of Slovenia







Amer Bukvic, CEO of Bosna Bank International, Dr. Ahmad Mohamed Ali, President of the Islamic Development Bank Group, Dr. Danilo Türk, former President of Slovenia, Dr. Ahmet Davutoğlu, Prime Minister of the Republic of Turkey, Bakir Izetbegovic, Chairman of the Presidency of Bosnia and Herzegovina, Filip Vujanovic, President of Montenegro



Sarajevo Business Forum









Dr. Ahmad Mohamed Ali, A President of the Islamic Pr Development Bank Group

Aleksandar Vucic, Prime Minister of Serbia

Dr. Ivo Komsic, Mayor of Sarajevo and Sheikh Saleh Abdullah Kamel

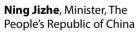














People's Republic of China

Mehmet Şimşek, Deputy Prime Minister, Republic of Turkey

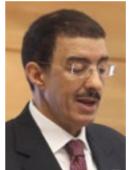


General David Petraeus, General Manager of KKR Global Institute and Former CIA Director



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H.E. Dr. Bandar M. H. Hajjar, President, Islamic Development Bank Group, The Kingdom of Saudi Arabia



H.E. Darmin Nasution, **Coordinating Minister** for Economic Affairs, The Republic of Indonesia

Director-General for and Neighborhood,



BUSINESS

Christian Danielsson, **Enlargement Negotiations European Commission**

H.H. Sheikh Ahmed bin Saeed Al Maktoum, President and CEO of **Emirates Airline**



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